University of Hertfordshire



**School of Postgraduate Medicine** 

# **Service Development Project (Sem B)**

Code: 7LMS0266, Credits: 30, Level: 7

This module has been designed to enable students to demonstrate an extensive, detailed and critical understanding of health care related project management from both academic and professional perspectives. It will enable you to engage in independent study to undertake a comprehensive project plan for the introduction of a change, which will be of value to your area of work. The project will be an analysis of an issue related to your professional discipline, which will require you to explore critically the relevant literature, developing new insights and perspectives. Ideally, this should be a proposal for a project you wish to implement in the future.



### Dates:

Semester B (3 days)

5<sup>th</sup> Feb 2025 (09.00-16.00) (On campus) 19<sup>th</sup> March 2025 (09.00-15.00) (Online) 9<sup>th</sup> April 2025 (09.00-15.00) (Online)

**Venue:** The 1<sup>st</sup> day is face to face at the University of Hertfordshire, College Lane Campus, Hatfield, Herts, AL10 9AB. 2 out of 3 days are taught online

## Cost:

£1,730 per 30 credit module for Home students commencing in academic year 2024/25. Modular fees remain at a fixed price for the duration of your studies based on year of commencement.

#### Content:

The key elements of this project are:

- Defining the project purpose and scope.
- Developing a clear project plan including an evaluation plan to monitor the success of the project.
- The application of change management theory to optimise successful project outcomes.
- Consideration of the implications of leadership attributes and team dynamics to ensure project effectiveness.
- Creation of a dissemination strategy to ensure widespread awareness of the project.

You will be expected to:

- Demonstrate critical appraisal skills including critical analysis, synthesis & application to practice.
- Refine academic writing skills including integrating text from a variety of sources and selecting and shaping information into a clearly written and well organised proposal.

You will receive group or individual tutorials from an identified supervisor.

## **Study Route:**

This is a compulsory module for students studying a clinical master's programme offered by the School of Postgraduate Medicine & Public Health. It is usually studied as the final module. This module is a student led project. All sessions are recorded but attendance in person on the 1st day & during live online teaching sessions is strongly recommended as this provides valuable interaction with lecturers.

**Assessment:** 100% Coursework Part 1: Project Proposal 60%

Part 2: Critical analysis of change management 40%.

## **Further information:**

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